
THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION.

If you are in any doubt as to the action you should take, you should immediately seek your own financial advice from your stockbroker, bank manager, solicitor, accountant or other independent financial adviser authorised under the Financial Services and Markets Act 2000.

If you have sold or transferred all of your Ordinary Shares, please forward this document as soon as possible, but not the accompanying personalised form of proxy, to the purchaser or transferee, or to the stockbroker or other agent through whom the sale or transfer was effected for transmission to the purchaser or transferee.

Canaccord Genuity, which is authorised and regulated by the Financial Conduct Authority, is acting for the Company and no one else in relation to the Waiver Resolution and will not be responsible to anyone other than the Company for providing the protections afforded to clients of Canaccord Genuity, nor for providing advice in relation to the Waiver Resolution.

GAME Digital plc

(Incorporated and registered in England and Wales under number 09040213)

Notice of Annual General Meeting to be held on 18 January 2017, including proposals for the renewal of the Company's authority to make market purchases of its Ordinary Shares and approval of a waiver of the requirements under Rule 9 of the City Code on Takeovers and Mergers.

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Definitions

“Act” the Companies Act 2006

“acting in concert” has the meaning set out in the Code

“AGM” the annual general meeting of the Company to be held at the Company’s registered office at Unity House, Telford Road, Basingstoke, Hampshire, RG21 6YJ on 18 January 2017 at 11:00 a.m., or any adjournment thereof, notice of which is set out in Part V of this document

“Annual Report” the Company’s annual report, including its audited accounts, for the financial year ended 30 July 2016

“Appointment Letter” the letter of appointment between the Company and the Chairman, dated 23 May 2014

“Articles of Association” the Company’s articles of association

“Board” the Company’s board of Directors

“Buyback Authority” the renewal of the authority for the Company to make market purchases of Ordinary Shares, to be proposed to Shareholders in the terms of resolution 16 set out in the Notice of AGM

“Canaccord Genuity” Canaccord Genuity Limited of 88 Wood Street, London, EC2V 7QR

“Chairman” David Hamid, whose service address is Unity House, Telford Road, Basingstoke, Hampshire, RG21 6YJ

“Code” the City Code on Takeovers and Mergers

“Company” GAME Digital plc

“Computershare” Computershare Investor Services plc of The Pavilions, Bridgwater Road, Bristol, BS13 8AE

“Concert Party” means that group of persons which are deemed to be acting in concert for the purpose of the Code, details of those of which who are Shareholders being set out in paragraph 6.2 of Part III of this document

“Concert Party Director” David Hamid

“CREST” the relevant system (as defined in the Uncertificated Securities Regulations 2001 (SI 2001/3755)) in respect of which Euroclear U.K. & Ireland Limited is the Operator (also as defined in the Uncertificated Securities Regulations 2001 (SI 2001/3755))

“Directors” the Company’s directors

“Disclosure and Transparency Rules” the Disclosure Guidance and Transparency Rules sourcebook, as published by the Financial Conduct Authority in its handbook of rules and guidance

“Duodi” Duodi Investments S.à r.l. of 6 Rue Eugène Ruppert, L-2453, Luxembourg, an investment vehicle wholly-owned by Baker Partners LP, a limited partnership established under the laws of the Cayman Islands, all of which is owned by Elliott International, L.P. and Elliott Associates, L.P. (the latter via a participation interest with Elliott International, L.P.), being funds in respect of which Elliott Capital Advisors, L.P. is either the general partner or the owner of a general partner and in respect of which Elliott Advisors (UK) Limited is a sub-adviser to the funds’ investment services provider

“Duodi Directors” the persons listed in paragraph 6.1 of Part III of this document

“Elliott Funds” has the meaning given to it in paragraph 6.9 of Part III of this document

“Executive Directors” Martyn Gibbs and Mark Gifford

“Form of Proxy” the form of proxy accompanying this document for use by Shareholders in relation to the AGM

“GRL” Game Retail Limited, a wholly-owned subsidiary of the Company, incorporated in England and Wales (registered number 07837246) and whose registered office is at Unity House, Telford Road, Basingstoke, Hampshire, RG21 6YJ

“Group” the Company and each of its subsidiary undertakings from time to time

“IA” the Investment Association

“Independent Directors” the Directors other than the Concert Party Director

“Independent Shareholders” the Shareholders other than any Shareholder which is a member of the Concert Party

“IPO” the admission of the Ordinary Shares to the Official List and to trading on the Main Market for listed securities of the London Stock Exchange, which took effect on 11 June 2014

“Lajedosa” Lajedosa Investments S.à r.l. of 6 Rue Eugène Ruppert, L-2453, Luxembourg, an associate of Duodi

“Lajedosa Debenture” the debenture entered into by Lajedosa, the Company, GRL and certain other members of the Group on 15 July 2016

“Lajedosa Facility Agreement” the asset-backed revolving loan facility agreement entered into by Lajedosa, the Company, GRL and certain other members of the Group on 20 April 2016

“Latest Practicable Date” the close of business on 25 November 2016, being the latest practicable date prior to the publication of this document

“Liberum” Liberum Capital Limited of Level 12 Ropemaker Place, 25 Ropemaker Street, London, EC2Y 9LY

“Listing Rules” the listing rules made by the Financial Conduct Authority under Part VI of the Financial Services and Markets Act 2000 relating to the admission of securities to the Official List

“MAR” regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (market abuse regulation) and repealing Directive 2003/6/EC of the European Parliament and of the Council and Commission Directives 2003/124/EC, 2003/125/EC and 2004/72/EC

“Multiplay” has the meaning given to it in paragraph 7.1 of Part III of this document

“Non-Executive Directors” David Hamid, John Jackson, Lesley Watkins and Caspar Woolley

“Notice of Annual General Meeting” or **“Notice of AGM”** the notice of the AGM, which is set out in Part V of this document

“Official List” the Official List of the UK Listing Authority

“Ordinary Shares” ordinary shares of one penny each in the capital of the Company

“Panel” the Panel on Takeovers and Mergers

“Performance Share Plan” the Company’s performance share plan

“PNC” has the meaning given to it in paragraph 7.9 of Part III of this document

“PNC Facility” has the meaning given to it in paragraph 7.9 of Part III of this document

“PNC Facility Agreement” has the meaning given to it in paragraph 7.9 of Part III of this document

“Regulatory Information Service” any of the regulatory information services authorised by the UK Listing Authority to receive, process and disseminate regulatory information in respect of listed companies

“Relationship Agreement” the relationship agreement dated 6 June 2014 entered into between the Company, Duodi and Baker Partners LP

“RPT Circular” the shareholder circular published by the Company on 25 April 2016 in connection with the approval of the entry into the Lajedosa Facility Agreement and the Lajedosa Debenture as related party transactions for the purposes of Chapter 11 of the Listing Rules

“Service Agreements” the service agreements between the Company and each Executive Director

“Shareholder” a holder of Ordinary Shares

“significant shareholder” has the meaning given to it in paragraph 1.2 of Part II of this document

“subsidiary undertaking” a subsidiary undertaking, as that term is defined in Section 1162 of the Act

“Trigger Threshold” has the meaning given to it in paragraph 1.4 in Part II of this document

“UK” the United Kingdom of Great Britain and Northern Ireland

“Waiver” a waiver by the Panel of the obligation which would otherwise arise, pursuant to Rule 9 of the Code, for Duodi or any other member of the Concert Party to make a general offer to the other Shareholders for all of their Ordinary Shares as a result of market purchases of up to 17,085,910 Ordinary Shares (representing approximately 10 per cent of the issued share capital of the Company as at the Latest Practicable Date) by the Company pursuant to the Buyback Authority, which could, subject to the assumptions in paragraph 3 of Part III of this document, potentially increase the Concert Party’s aggregate shareholding from approximately 43.93 per cent of the total voting rights in the Company to a maximum of approximately 48.81 per cent of the total voting rights in the Company

“Waiver Resolution” the ordinary resolution approving the Waiver, to be proposed on a poll to Independent Shareholders in the terms of resolution 13 set out in the Notice of AGM

“Wells Fargo” has the meaning given to it in paragraph 7.9 of Part III of this document

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30 November 2016

Dear Shareholder,

Notice of Annual General Meeting

I am pleased to be writing to you with details of our upcoming AGM, which will be held at the Company's registered office at Unity House, Telford Road, Basingstoke, Hampshire, RG21 6YJ on 18 January 2017 at 11.00 a.m.

We welcome your vote on the proposed resolutions at the AGM. Should you be unable to attend the AGM in person, a Form of Proxy is enclosed to enable you to record your vote(s) in relation to each element of the business to be conducted at the AGM. This can be carried out either by completion and return of the enclosed Form of Proxy directly to Computershare, the Company's registrars, at The Pavilions, Bridgwater Road, Bristol, BS13 8AE, online, at www.investorcentre.co.uk/eproxy, or via CREST. Please note that, in order for your vote(s) to be counted, Computershare must receive your completed Form of Proxy, online vote or CREST Proxy Instruction by not later than 11.00 a.m. on 16 January 2017.

The formal notice of AGM is set out in Part V of this document and the remainder of this letter aims to provide you with a brief background to, and explanation of, the purpose of certain resolutions, the action to be taken and the recommendations of the Board in relation to voting on those resolutions.

Your attention is drawn in particular to resolution 13 and to the information set out in Parts II to IV of this document. Resolution 13, which is being proposed as an ordinary resolution, seeks Independent Shareholders' approval of a waiver of the obligation that could otherwise arise on the Concert Party to make a general offer for the entire issued share capital of the Company not held by it, as a result of purchases by the Company of Ordinary Shares pursuant to the Buyback Authority.

For the reasons set out in paragraph 3 of Part II of this document, Duodi (which is ultimately controlled by an Elliott entity) and myself are treated as acting in concert for the purposes of the Code. As at the Latest Practicable Date, Duodi and I were between us interested in 75,055,201 Ordinary Shares, representing approximately 43.93 per cent of the total voting rights in the Company. Further information on the Concert Party is set out in paragraph 6 of Part III of this document.

Under Rule 9 of the Code, if the Concert Party's interests in Ordinary Shares increase beyond their current level, then, in the absence of an applicable waiver or exemption, the members of the Concert Party would be required to make a general offer for the whole of the issued share capital of the Company not held by them.

Independent Shareholders are accordingly being asked to approve a waiver granted by the Panel in favour of the members of the Concert Party relating to the obligations they would otherwise incur pursuant to Rule 9 of the Code in connection with any increase in their holding of Ordinary Shares as a result of purchases by the Company of Ordinary Shares pursuant to the Buyback Authority. An explanation of the reasons for such a

request, the background to the obligation arising from Rule 9 of the Code and further relevant details are set out in Parts II to IV of this document. If the Waiver Resolution is passed, the Concert Party will not be restricted from making an offer for the Company.

Recommendations

The Directors consider that resolutions 1 to 12 and 14 to 17 set out in the Notice of AGM are in the best interests of the Company and its Shareholders and accordingly are most likely to promote the success of the Company for the benefit of Shareholders as a whole. Accordingly, my fellow Directors and I unanimously recommend that Shareholders vote in favour of those resolutions, as we each intend to do in respect of our own beneficial shareholdings in the Company.

The Code requires that the Concert Party Director does not vote on resolution 13 and that he does not participate in the Board's consideration of it. However, the Independent Directors, who have been so advised by Canaccord Genuity, consider resolution 13 set out in the Notice of AGM to be fair and reasonable and in the best interests of the Company and the Independent Shareholders as a whole. Accordingly, the Independent Directors unanimously recommend that Independent Shareholders vote in favour of resolution 13, as they each intend to do in respect of their own beneficial shareholdings in the Company. In addition, the Code also requires that the other members of the Concert Party do not vote on resolution 13.

Upcoming board changes

Finally, as you may already be aware, I will be stepping down as Chairman after the AGM and I am delighted that John Jackson will be appointed as the new Chairman. It has been a privilege to serve the Group as Chairman for the last four and a half years and I want to thank all our shareholders, colleagues and partners for their commitment and support over that period.

Yours faithfully,



David Hamid
Chairman, GAME Digital plc

Registered Office
Unity House
Telford Road
Basingstoke
Hampshire RG21 6YJ

Registered in England
09040213

Part II – Background to and Details of the Waiver

1 Background

- 1.1 As at the Latest Practicable Date, Duodi held 73,849,189 Ordinary Shares (representing approximately 43.22 per cent of the total voting rights in the Company) and David Hamid held 1,206,012 Ordinary Shares (representing approximately 0.71 per cent of the total voting rights in the Company). If the interests of Duodi or any other member of the Concert Party in Ordinary Shares increase beyond their current level then, in the absence of an applicable waiver or exemption, that person would be required under Rule 9 of the Code to make a general offer for the issued share capital of the Company not held by it.
- 1.2 On 6 June 2014, the Company, Duodi and Baker Partners LP entered into the Relationship Agreement, the purpose of which is to regulate the relationship between the Company and the other members of the Group (on the one hand) and Duodi (on the other), so that the Company and its Group will, at all times, be capable of carrying on business independently from Duodi and its associates. The Relationship Agreement will continue in force until (i) Duodi and its associates (together with any person with whom they may be acting in concert) cease to be a significant shareholder or (ii) the Company ceases to maintain its listing on the premium segment of the Official List. For these purposes, a **“significant shareholder”** is any person who holds an interest, either directly or indirectly, in 10 per cent or more of the aggregate voting rights in the Company.
- 1.3 Pursuant to the Relationship Agreement, for so long as Duodi and its associates (together with any person with whom they may be acting in concert) continue to be (in aggregate) a significant shareholder, Duodi will be entitled from time to time to nominate one person to be a Director. Following the departure of Franck Tuil from the Board on 13 October 2016, there currently is no such representative Director.
- 1.4 In addition, pursuant to the Relationship Agreement, the Company has, amongst other things, undertaken to procure that, upon the aggregate interest, either direct or indirect, of Duodi and its associates in the Company falling to below 50 per cent (but to not less than 30 per cent) from above 50 per cent (the **“Trigger Threshold”**), and subject to the prior consent of the Panel (if necessary) being obtained by the Company and/or Duodi, if the Company has taken or proposes to take authority from Shareholders to purchase its Ordinary Shares at the first and each subsequent annual general meeting of the Company after the Trigger Threshold is met, the Company shall propose to the Independent Shareholders by poll a resolution to waive any obligation by Duodi to make a mandatory general offer for the Independent Shareholders’ Ordinary Shares in accordance with Rule 9 of the Code.
- 1.5 Subject to the Directors’ overriding duty to promote the success of the Company, the Company has also undertaken in the Relationship Agreement that, following the Trigger Threshold being met, it shall not make any purchases of its Ordinary Shares unless (i) the Company’s Independent Shareholders have passed at an annual general meeting or general meeting on a poll a resolution to waive any obligation by Duodi or any concert party of Duodi to make a general offer for the Independent Shareholders’ Ordinary Shares in accordance with Rule 9 of the Code or (ii) any such purchase will be carried out in such a way that Duodi and/or any concert party of Duodi will hold (in aggregate) a percentage interest in the Ordinary Shares following the purchase as is equal to the aggregate percentage interest held by them prior to such purchase.

- 1.6 Immediately following the IPO, Duodi held 104,677,981 Ordinary Shares (representing approximately 61.6 per cent of the total voting rights in the Company). As a result of a number of transactions since the IPO, Duodi’s holding of Ordinary Shares has decreased to its current level (73,849,189 Ordinary Shares, representing approximately 43.22 per cent of the total voting rights in the Company), thereby continuing to meet the Trigger Threshold and again triggering the obligation under the Relationship Agreement for the Company to put the Waiver Resolution to the AGM.

2 The Waiver

- 2.1 Under Rule 9 of the Code, where any person who, together with persons acting in concert with him, is interested in shares which in aggregate carry not less than 30 per cent, but does not hold shares carrying more than 50 per cent of the voting rights of a company and such person, or any persons acting in concert with him, acquires an interest in any other shares in the company which increases the percentage of shares carrying voting rights in which he is interested, then such person would normally have to extend a general offer to all shareholders to acquire their shares for cash at not less than the highest price paid by him, or parties acting in concert with him, during the 12 months prior to the announcement of the offer. Pursuant to Note 2(a)(i) on Rule 9.5 of the Code, the highest price paid during the 12 months prior to the announcement of the offer would be calculated by taking the price at which the bargain between the person that is required to make the general offer (or, where applicable, his broker acting in an agency capacity) and the vendor of the relevant shares in the company is struck, excluding any associated stamp duty or broker’s commission. However, if a shareholder or group of shareholders acting in concert reduces his or their interest in shares, but without reducing his or their interest in shares to less than 30 per cent of the shares carrying voting rights of the company, such shareholder or shareholders may subsequently acquire an interest in shares without incurring an obligation to make a general offer, provided that (i) the total number of shares in which interests are acquired in the preceding 12 months does not exceed one per cent of the voting share capital for the time being and (ii) the percentage of shares in which the relevant shareholder or concert party is interested, resulting from any such acquisition, does not exceed the highest percentage of shares in which such shareholder or concert party was interested in the previous 12 months.
- 2.2 The percentage of Ordinary Shares carrying voting rights in which the Concert Party is interested could be increased by the purchase of Ordinary Shares through the exercise by the Company of the Buyback Authority. Any increase in the percentage of shares carrying voting rights in which the Concert Party is interested that results from such an exercise would normally be treated as an acquisition of interests in such shares by the Concert Party for the purposes of Rule 9 of the Code. Accordingly, if the effect of such exercise was either to increase the percentage of such shares in which the Concert Party is interested to above its highest level in the previous 12 months or result in the total acquisitions by the Concert Party in the previous 12 months being greater than one per cent of the voting share capital for the time being, this could result in members of the Concert Party being obliged to make a general offer for the entire issued ordinary share capital of the Company.

Part II – Background to and Details of the Waiver continued

- 2.3 In accordance with Rule 37 of the Code, the Panel has agreed to waive any requirement on the Concert Party to make a general offer to all Shareholders which could arise as a result of an exercise of the Buyback Authority, provided that the Independent Shareholders have passed, on a poll, the Waiver Resolution. Accordingly, Independent Shareholders are being asked to approve the Waiver Resolution.
- 2.4 The Waiver will (subject to the discretion of the Panel) be invalidated if any further purchases of Ordinary Shares are made by any member of the Concert Party in the period between the date of this document and the date of the AGM. The Waiver will not apply to the purchase of Ordinary Shares by the Concert Party itself, which would remain subject to the provisions of Rule 9 of the Code as described above.
- 2.5 In considering whether to seek a waiver of the mandatory offer provisions set out in Rule 9 of the Code, the Independent Directors have taken into account (i) their belief that market purchases of Ordinary Shares as envisaged by resolution 16, details of which are set out below, will be in the best interests of the Company and Independent Shareholders as a whole and (ii) the potential increase in the aggregate Concert Party holding.
- 2.6 If the Independent Shareholders do not approve the Waiver Resolution, but resolution 16 is passed, the Directors will not make use of the authority to be granted under resolution 16 unless arrangements can be put in place to ensure that the Concert Party's aggregate percentage interest in the Ordinary Shares will not increase as a result of any such purchases by the Company of its own shares or a further waiver is sought from the Panel in respect of such increases (and Independent Shareholder approval is granted), since, based on the issued share capital of the Company and the Concert Party's aggregate percentage interest in the Ordinary Shares as at the Latest Practicable Date, any purchases by the Company of its own shares from Shareholders other than the Concert Party could result in a member of the Concert Party having to make a mandatory offer to all Shareholders under Rule 9 of the Code.

3 Relationship between Duodi and David Hamid

David Hamid is a partner of OpCapita, an independent private equity partnership, a related partnership of which was a minority co-investor with the Elliott Funds at the time of the initial investment in the GAME group. David Hamid was a limited partner in the OpCapita partnership used to co-invest in the GAME group until a pre-IPO reorganisation took place and currently his only interest in the Company and its subsidiaries is his direct holding of Ordinary Shares in the Company, representing approximately 0.71 per cent of the total voting rights in the Company.

Duodi and its associates and Mr Hamid and his associates (i) are not collectively party to any shareholders' or similar agreement in relation to the Company and its subsidiaries, (ii) are not collectively, nor have they since the IPO been, party to an agreement or understanding (whether formal or informal) to co-operate to obtain or consolidate control (as defined in the Code) of the Company nor to frustrate the successful outcome of an offer for the Company and (iii) do not collude to raise particular issues at the Company board level, make joint representations to the Company's board or agree to vote in the same way on particular resolutions at Company general meetings (and, in this respect, the Relationship Agreement, which seeks to ensure appropriate independence between Duodi and its associates and the Company, has been respected by Duodi).

However, due to their historical business relationship and the circumstances in which they came to be interested in the GAME group, Duodi and David Hamid are treated as acting in concert for the purposes of the Code.

4 Concert Party's intentions

The members of the Concert Party have confirmed that, as at the date of this document, they have no intention to cause the Company to undergo a material change from the business carried on by it as at the date of this document. The members of the Concert Party have also confirmed that, as at the date of this document, they have no intention to effect any changes which would have material repercussions on employment or result in a change to the location of the Company's places of business. In addition, the members of the Concert Party have confirmed that, as at the date of this document, they have no intention to terminate the continued employment of, or materially change the existing employment rights, including pension rights, of, any of the employees or members of the management of the Company or any of its subsidiaries, redeploy the Company's fixed assets or cease to maintain any of the trading facilities in respect of the Ordinary Shares. In this context it should be noted that Duodi is restricted from making such changes or otherwise affecting the operational control of the Company on its own initiative by the terms of the Relationship Agreement.

5 Independent advice

- 5.1 Canaccord Genuity has provided advice to the Independent Directors, in accordance with the requirements of paragraph 4(a) of Appendix 1 to the Code, in relation to the granting of the Waiver.
- 5.2 This advice was provided by Canaccord Genuity to the Independent Directors of the Company only and, in providing such advice, Canaccord Genuity has taken into account the Independent Directors' commercial assessments as well as the Concert Party's future intentions in relation to the Company (as set out in paragraph 4 of Part II of this document).

6 Recommendation by Independent Directors

The Independent Directors, who have been so advised by Canaccord Genuity, consider the Waiver to be fair and reasonable and in the best interests of the Company and the Independent Shareholders as a whole. In providing advice to the Independent Directors, Canaccord Genuity has taken into account the Independent Directors' commercial assessments. Accordingly, the Independent Directors unanimously recommend that Independent Shareholders vote in favour of the Waiver Resolution at the AGM, as they intend to do in respect of their own beneficial shareholdings. No member of the Concert Party will be voting its interest in any Ordinary Shares in relation to the Waiver Resolution. In addition, the Concert Party Director has not participated in the Board's consideration of the Waiver.

Part III – Additional Information

1 Responsibility

- 1.1 The Directors take responsibility for the information contained in this document, other than:
- 1.1.1 the information referred to in paragraph 1.2 of Part III of this document (for which the Duodi Directors and David Hamid take responsibility);
- 1.1.2 the information referred to in paragraph 1.3 of Part III of this document (for which the Duodi Directors take responsibility);
- 1.1.3 the information referred to in paragraph 1.4 of Part III of this document (for which the Independent Directors take responsibility); and
- 1.1.4 the information referred to in paragraph 1.5 of Part III of this document (for which David Hamid takes responsibility).

To the best of the knowledge and belief of the Directors (who have taken all reasonable care to ensure that such is the case), the information for which they take responsibility is in accordance with the facts and does not omit anything likely to affect the import of such information.

- 1.2 The Duodi Directors and David Hamid take responsibility for the statements in paragraph 4 of Part II of this document relating to the intentions of the Concert Party and to the Company's strategic direction. To the best of the knowledge and belief of the Duodi Directors and David Hamid (who have taken all reasonable care to ensure that such is the case), the information for which they take responsibility is in accordance with the facts and does not omit anything likely to affect the import of such information.
- 1.3 The Duodi Directors take responsibility for the information relating to Duodi and the other members of the Concert Party (other than David Hamid) contained in this document. To the best of the knowledge and belief of the Duodi Directors (who have taken all reasonable care to ensure that such is the case), the information for which they take responsibility is in accordance with the facts and does not omit anything likely to affect the import of such information.
- 1.4 The Independent Directors take responsibility for the recommendation and associated opinion attributed to them in the penultimate paragraph of the Letter from the Chairman contained in Part I of this document and paragraph 6 of Part II of this document. To the best of the knowledge and belief of the Independent Directors (who have taken all reasonable care to ensure that such is the case), the information for which they take responsibility is in accordance with the facts and does not omit anything likely to affect the import of such information.
- 1.5 David Hamid takes responsibility for the information relating to himself contained in this document. To the best of the knowledge and belief of David Hamid (who has taken all reasonable care to ensure that such is the case), the information for which he takes responsibility is in accordance with the facts and does not omit anything likely to affect the import of such information.

2 Directors

- 2.1 The Directors of the Company and their functions are as follows:

Name	Function
David Hamid	Chairman
Martyn Gibbs	Chief Executive Officer
Mark Gifford	Chief Financial Officer
John Jackson	Senior Independent Director
Lesley Watkins	Independent Non-Executive Director
Caspar Woolley	Independent Non-Executive Director

2.2 Executive Directors

Date of contract and unexpired term

- 2.2.1 Mark Gifford's Service Agreement is dated 5 May 2015 and his appointment commenced on 1 October 2015. Martyn Gibbs' Service Agreement is dated 23 May 2014.

The Executive Directors are not expected to serve any particular term in office but their positions are each subject to election or re-election at the Company's annual general meeting each year.

Details of notice periods

- 2.2.2 Under the Service Agreements, each Executive Director's service agreement is terminable by him or the Company on not less than 12 months' prior written notice (in respect of Martyn Gibbs) or six months' prior written notice (in respect of Mark Gifford).

Under the Service Agreements, the Company can terminate either Executive Director's Service Agreement by payment of a cash sum in lieu of notice equivalent to the basic salary to which the relevant Executive Director would have been entitled for the remainder of his notice period. At the Company's discretion, such a payment in lieu of notice can either be made as a lump sum or in monthly instalments in arrears on the Company's normal payroll dates. The Service Agreements include an obligation to mitigate, together with a mechanism to reduce the monthly payments where the relevant Executive Director commences alternative employment during the notice period. The Company also has discretion to include pension contributions, car allowance and the cost of providing insured benefits within the payment in lieu of notice.

The Service Agreements are terminable with immediate effect without notice in certain circumstances, including where the Executive Director is guilty of dishonesty or other gross misconduct or incompetence, acts in a way which brings the Company or its subsidiaries into serious disrepute, engages in unacceptable conduct, has a bankruptcy order made against him, is convicted of a criminal offence (other than a road traffic offence not punishable by imprisonment), is prohibited by law from being a director, becomes of unsound mind, resigns as a Director or is in breach of any regulatory requirement that applies to him.

Remuneration and other benefits

- 2.2.3 Mark Gifford is entitled to receive an annual salary of £350,000 and an annual car allowance of £10,000 under his Service Agreement.

Part III – Additional Information

continued

Martyn Gibbs is entitled to receive an annual salary of £450,000 and an annual car allowance of £14,000 under his Service Agreement.

Under the Service Agreements, each Executive Director receives private health insurance, life insurance and a contribution worth 15 per cent of basic salary to the Company's money purchase pension plan. The Executive Directors may elect to take part of this contribution as cash. The Service Agreements also provide for the Executive Directors to benefit from directors' and officers' indemnity insurance.

Bonus

2.2.4 Under the Service Agreements, each Executive Director is eligible to participate in such bonus arrangement as the Board may specify from time to time. There is a claw-back provision which allows the Company to recalculate the bonus paid in the event that accounts need to be materially restated or the Company becomes aware of material malfeasance on the part of the relevant Executive Director in the first year after payment. The relevant Executive Director is only entitled to be considered for a bonus if he is in employment (and not under notice of termination) on the date for payment.

There have been no changes to the Service Agreements in the six months prior to the date of this document.

2.3 Chairman

Under the Appointment Letter, the Chairman is entitled to an annual fee of £180,000 (inclusive of all committee roles).

Pursuant to the terms of his Appointment Letter, the Chairman was expected to serve as such for an initial term of three years from the first annual general meeting of the Company and he may be invited to serve for a second three year term (and thereafter for additional periods). The Chairman was elected at the Company's first annual general meeting on 15 January 2015 and is subject to re-election at the Company's annual general meeting each year. The Chairman has given notice to the Company that he intends to step down following the conclusion of the AGM, whereupon he will be replaced by John Jackson (currently Senior Independent Director) as chairman of the Company.

The Appointment Letter provides that the Chairman's appointment will terminate automatically in the event that the Chairman is not re-elected, if he is removed from office pursuant to the Articles of Association or if he is given three months' notice by the Company.

Pursuant to the Appointment Letter, the Chairman's appointment is terminable by summary notice in writing in certain circumstances, including where the Chairman commits or continues to commit (having received a warning) breaches of his obligations under the Appointment Letter, is guilty of fraud, dishonesty or conduct which brings the Company or its subsidiaries into disrepute, has a bankruptcy petition presented to him or enters into an arrangement with creditors to take advantage of legislation offering relief for insolvent debtors, is convicted of any criminal offence (other than a road traffic offence not punishable by imprisonment), is unable to provide services due to ill health or incapacity for an aggregate of six months in any 12 month period or has been disqualified from acting as a director.

There have been no changes to the terms of appointment of the Chairman in the six months prior to the date of this document.

2.4 Non-Executive Directors other than the Chairman

For the purposes of this paragraph 2.4, any reference to the Non-Executive Directors excludes the Chairman.

The Non-Executive Directors are appointed subject to the terms of letters of appointment dated 23 May 2014.

John Jackson, as the Senior Independent Director, is entitled to receive an annual fee of £80,000 and the other Non-Executive Directors are entitled to receive an annual fee of £45,000 (in both cases being inclusive of all committee roles). The maximum aggregate annual fee for Non-Executive Directors for which the Articles of Association provide is £1 million per annum.

Pursuant to the terms of their letters of appointment, the Non-Executive Directors were expected to serve as such for an initial term of three years from the first annual general meeting of the Company and may be invited to serve for a second three year term (and thereafter for additional periods). The Non-Executive Directors were elected at the Company's first annual general meeting on 15 January 2015 and are subject to re-election at the Company's annual general meeting each year. The Company currently intends to invite each Non-Executive Director (other than John Jackson, who will succeed David Hamid as the chairman of the Company) to continue in his or her respective role.

The Non-Executive Directors' appointments will terminate automatically in the event that the relevant Non-Executive Director is not re-elected, if he is removed from office pursuant to the Articles of Association or if he is given three months' notice by the Company.

The appointments of the Non-Executive Directors are terminable by summary notice in writing in certain circumstances, including where the relevant Non-Executive Director commits or continues to commit (having received a warning) breaches of his obligations under the letter of appointment, is guilty of fraud, dishonesty or conduct which brings the Company or its subsidiaries into disrepute, has a bankruptcy petition presented to him or enters into an arrangement with creditors to take advantage of legislation offering relief for insolvent debtors, is convicted of any criminal offence (other than a road traffic offence not punishable by imprisonment), is unable to provide services due to ill health or incapacity for an aggregate of six months in any 12 month period or has been disqualified from acting as a director.

There have been no changes to the terms of appointment of the Non-Executive Directors in the six months prior to the date of this document.

3 Maximum potential holding

Pursuant to the Code, it is necessary to provide an illustration of the Concert Party's maximum potential interest in Ordinary Shares. Assuming (i) the repurchase of 17,085,910 Ordinary Shares pursuant to the Buyback Authority (representing approximately 10 per cent of the issued share capital of the Company as at the Latest Practicable Date), (ii) no participation or other sales of interests in Ordinary Shares by any member of the Concert Party in connection with any share repurchases or otherwise and (iii) no other change in the Company's

issued share capital, the Concert Party's maximum potential interest in the Ordinary Shares if the Waiver is approved would be 48.81 per cent. The breakdown of the maximum holdings of each member of the Concert Party in this scenario would be as follows:

	Current		Following full exercise of Buyback Authority and using assumptions in paragraph 3 above	
	Number of Ordinary Shares	Interest in Ordinary Shares as % of total voting rights	Number of Ordinary Shares	Interest in Ordinary Shares as % of total voting rights
Duodi	73,849,189	43.22	73,849,189	48.02
David Hamid	1,206,012	0.71	1,206,012	0.78
Total Concert Party	75,055,201	43.93	75,055,201	48.81
Total Company	170,859,106		153,773,196	

4 Interests in Ordinary Shares

4.1 As at the Latest Practicable Date, in so far as it is known to the Company, the name of each person who holds voting rights (within the meaning of Chapter 5 of the Disclosure and Transparency Rules) representing 3 per cent or more of the total voting rights in respect of the Ordinary Shares, is as follows:

Name	Number of Ordinary Shares	Interest in Ordinary Shares as % of total voting rights
Duodi	73,849,189	43.22
Woodford Investment Management LLP	33,391,676	19.54
Invesco Limited	24,040,460	14.07
Pelham Long/Short Master Fund Limited	8,465,619	4.95
Schroders plc	8,369,290	4.90

4.2 As at the Latest Practicable Date, the interests of the Directors in the issued share capital of the Company and (so far as the relevant Director is aware, having made due and careful enquiry) persons whose interests in Ordinary Shares each Director is taken to be interested in pursuant to Part 22 of the Act (as have been notified to the Company or are required to be notified to the Company pursuant to Article 19 of MAR) were as follows:

Name	Number of Ordinary Shares	Interest in Ordinary Shares as % of total voting rights
David Hamid	1,206,012	0.71
Martyn Gibbs	1,459,911	0.85
Mark Gifford	10,000	<0.1
John Jackson	-	-
Lesley Watkins	5,000	<0.1
Caspar Woolley	10,000	<0.1

4.3 As at the Latest Practicable Date, nil cost options over Ordinary Shares (which remain unexercised) had been granted to the following Directors and senior managers under the Performance Share Plan:

Name	Position	Date of grant	Number of Ordinary Shares over which nil cost options have been awarded and which remain unexercised
Martyn Gibbs	Director	11 June 2014	637,500
		23 October 2014	205,288
		4 May 2016	492,772
		20 October 2016	830,871
Mark Gifford	Director	4 May 2016	306,614
		20 October 2016	516,986
Pablo Crespo	Senior Manager	11 June 2014	348,167
		23 October 2014	52,849
		26 November 2015	32,249
		4 May 2016	137,747
		20 October 2016	262,120
		17 November 2016	192,834

207,213 of the nil cost options granted to Pablo Crespo on 11 June 2014 are subject to a 12-month vesting period. The remaining nil cost options are all subject to a 36-month vesting period, a clawback period of one year after vesting and, with the exception of the nil cost option awards in relation to deferred bonuses granted on 26 November 2015 and 17 November 2016, performance conditions.

4.4 As at the Latest Practicable Date, and so far as is known to the Company, no persons acting in concert with the Company (other than the Directors and senior managers, in respect of which information is disclosed in paragraphs 4.2 and 4.3 of Part III of this document) were interested in Ordinary Shares, other than in the capacity of an exempt principal trader or as set out in the following sentence. As at the Latest Practicable Date, Liberum held short positions in respect of 2,530 Ordinary Shares.

4.5 Neither the Company nor any of the Directors has any interests in, rights to subscribe for or short positions in any relevant securities (as defined in the Code) of Duodi.

4.6 Neither the Company nor any of the Directors, nor any person acting in concert with the Company, has borrowed or lent any Ordinary Shares as at the Latest Practicable Date, other than in the capacity as an exempt principal trader.

5 Information about the Company

The Company, together with the other members of its Group, is the leading omni-channel specialist retailer of video games in the UK and Spain (based on revenue). The Directors consider that the Company and the other members of its Group have adequate financial resources, together with a strong business model, to ensure that they continue to operate for the foreseeable future. Furthermore, the Company expects to have access to cash reserves and its borrowing facilities to meet the future payment obligations of the Company and the other members of its Group.

6 Details of Duodi and the Concert Party

6.1 The directors of Duodi are Joshua Nadell, Joshua Levine, Roeland de Graaf and Pierre Claudel.

Part III – Additional Information

continued

- 6.2 The members of the Concert Party had the following beneficial and non-beneficial interests in, or rights to subscribe for or short positions in, Ordinary Shares as at the Latest Practicable Date:

Name	Number of Ordinary Shares (beneficial and non-beneficial)	Interest in Ordinary Shares as % of total voting rights
Duodi	73,849,189	43.22
David Hamid	1,206,012	0.71

- 6.3 The members of the Concert Party have not acquired any beneficial or non-beneficial interests in, or rights to subscribe for, Ordinary Shares during the 12-month period ended on the Latest Practicable Date.
- 6.4 The members of the Concert Party have dealt in Ordinary Shares during the 12-month period ended on the Latest Practicable Date as follows:

Name	Transaction date	Transaction type	Number of Ordinary Shares	Price per Ordinary Share (pence)
Duodi	25 November 2015	Sale	500,000	213
Duodi	1 December 2015	Sale	37,188	219
Duodi	2 December 2015	Sale	228,375	211

- 6.5 Save as disclosed in paragraph 6.4 of Part III of this document, no member of the Concert Party, nor any person acting in concert with any member of the Concert Party (including the Duodi Directors), has dealt in any relevant securities (as defined in the Code) of the Company during the 12-month period ended on the Latest Practicable Date.
- 6.6 If the Company receives notice (whether in accordance with MAR, the Disclosure and Transparency Rules or otherwise by separate communication to the Company) that any member of the Concert Party, or any person acting in concert with any member of the Concert Party, has disposed of any relevant securities (as defined in the Code) of the Company during the period from, but excluding, the Latest Practicable Date to, but excluding, the date of the AGM, then the Directors will propose a resolution (on a show of hands, voted on only by the Independent Shareholders) at the AGM to amend the Waiver Resolution to reflect the then current shareholdings of the Concert Party. The Company will announce the holdings of the Concert Party as known to it at the date of the AGM when it announces the results of the AGM.
- 6.7 As at the Latest Practicable Date, no person acting in concert with any member of the Concert Party (including the Duodi Directors) had any interests in, rights to subscribe for or short positions in any relevant securities (as defined in the Code) of the Company.
- 6.8 No member of the Concert Party, nor any person acting in concert with any of them, has borrowed or lent any Ordinary Shares.
- 6.9 Duodi is an investment vehicle, the immediate parent of which is Baker Partners LP, a limited partnership established under the laws of the Cayman Islands, all of which is owned by Elliott International, L.P. and Elliott Associates, L.P. (the latter via a participation interest with Elliott International, L.P.) (together, the “**Elliott Funds**”) and which is controlled by a general partner of which the ultimate controller is an Elliott entity. Baker Partners LP’s only subsidiary other than Duodi is Friday Finance Limited (a corporate vehicle established on the original purchase of GAME from its administrators to hold contingent creditor claims).

- 6.10 A series of Elliott entities are the general partners/ investment managers of the Elliott Funds. Elliott Management Corporation is the investment services provider to the Elliott Funds and Elliott Advisors (UK) Limited is a sub-adviser to Elliott Management Corporation.

- 6.11 Elliott Associates, L.P. and Elliott International, L.P. have more than US\$25 billion of capital under management. Founded in 1977, Elliott Associates is one of the oldest hedge funds under continuous management. The Elliott Funds’ investors include large institutions, high-net-worth individuals and families, and employees of the firm.

7 Material contracts The Company and its Group

- 7.1 On 2 March 2015, the Company acquired Multiplay (UK) Limited (“**Multiplay**”), a community-based games company focused on live events, online gaming services and eSports. Multiplay was established in 1997 and has organised over 150 gaming events in the UK and internationally, including its flagship “Insomnia” festival, the largest of its kind in the UK. Multiplay also provides online multiplayer gaming services to PC gamers around the world. The Company acquired the entire issued share capital of Multiplay for a total consideration of £20 million, comprising £12.6 million in cash on completion and £7.4 million payable in deferred cash and shares over the following three years. The initial cash payment was funded through the Company’s existing cash resources.
- 7.2 On 10 March 2015, the Company and the Chairman entered into a relationship agreement in order to ensure that the Company complies with its obligations under Listing Rule 9.2.2A R(2)(a). Pursuant to the agreement, the Chairman undertook to the Company that (i) all transactions and arrangements between himself (and/or any of his associates) and the Company will be conducted at arm’s length and on normal commercial terms, (ii) neither he nor any of his associates will take any action that would have the effect of preventing the Company from complying with its obligations under the Listing Rules and (iii) neither he nor any of his associates will propose or procure the proposal of a shareholder resolution which is intended or appears to be intended to circumvent the proper application of the Listing Rules. The agreement will terminate automatically upon the earlier of (i) the Company ceasing to maintain its listing on the premium segment of the Official List and (ii) the Chairman, together with any person with whom he is acting in concert, ceasing individually or in aggregate to be a controlling shareholder (as that term is defined in the Listing Rules) of the Company.
- 7.3 On 20 April 2016, 8 June 2016 and 4 October 2016, the Company’s Spanish subsidiary, Game Stores Iberia SLU, renewed its short-term financing facilities with Spanish banks Banco Bilbao Vizcaya Argentaria, S.A., Banco Santander, CaixaBank S.A. and Ibercaja Banco S.A. in an aggregate amount of €59,650,000, comprising €39,000,000 of overdraft facilities and €20,650,000 of commercial credit guarantees made available to suppliers by the banks. The cost to the Group of these facilities is an arrangement fee of between 0.15 per cent and 0.30 per cent, a quarterly commitment fee of 0.10 per cent and interest on drawn funds of between 2.0 per cent and 3.0 per cent per annum above Euribor90 in respect of overdraft facilities and a maximum of 1.0 per cent per annum in respect of bank guarantees.

- 7.4 On 14 October 2015, the Company (as guarantor), its subsidiary GRL (as borrower) and certain other subsidiaries of the Company (each as guarantors) entered into a secured revolving credit facility agreement with Barclays Bank PLC and HSBC Bank plc (both as original lenders) and HSBC Corporate Trustee Company (UK) Limited (as security agent) in an aggregate amount of £30,000,000. The cost to the Group of this facility was an arrangement fee of £195,000, a commitment fee of 0.8 per cent on the available facility per annum, an agency fee of £17,500 per annum, a security agent fee of £12,500 per annum and interest on drawn funds of 2.0 per cent per annum above LIBOR. This facility was cancelled and the security granted for it released on 15 July 2016.
- 7.5 On 16 February 2016, Game Stores Iberia SLU acquired the trade and assets of SocialNAT for cash consideration of €600,000. SocialNAT is an eSports online platform in Spain and the acquisition will support the growth of the Group's Spanish and international eSports business.
- 7.6 On 3 May 2016, the Company acquired the trade and assets of Ads Reality Limited for an initial cash consideration of £2,000,000, with additional payments to the founding directors of up to £18,000,000, subject to performance conditions.
- 7.7 On 7 October 2016, the Company completed the sale to, and immediate leaseback from, Portsmouth Estates Developments Limited of the Group's freehold property interests of the distribution centre and head office buildings located in Basingstoke. The total cash consideration payable to GRL by Portsmouth Estates Developments Limited was £13,500,000. The new lease for the distribution centre and head office property is for an initial term of 17 years, with a tenant-only break clause after 12 years and an annual rent on commencement of £1,060,000. The rent will be subject to upward-only rent reviews every five years. The first rent review will be to the higher of open market value or £1,130,000 per annum and all subsequent reviews will be reset to open market value.
- 7.8 Please refer to paragraph 4 on pages 7 to 8 (inclusive) of the RPT Circular for a summary of the principal terms of the Lajedosa Facility Agreement and the Lajedosa Debenture (as well as the accession of Ads Reality Limited to each). The RPT Circular is available on the Company's website, as set out in paragraph 3 of Part IV of this document.
- 7.9 On 15 July 2016, the Company, GRL (as borrower) and certain other members of the Group entered into an asset-backed revolving loan facility agreement (the "**PNC Facility Agreement**") with PNC Business Credit (a trading style of PNC Financial Services UK Ltd) ("**PNC**") and Wells Fargo Capital Finance (UK) Limited ("**Wells Fargo**") in an aggregate initial principal amount of £50,000,000, which amount may be increased to up to £75,000,000 if certain conditions are satisfied, and a related intercreditor deed with PNC, Wells Fargo and Lajedosa. Interest under the facility made available under the PNC Facility Agreement (the "**PNC Facility**") accrues at a rate of 2.5 per cent per annum plus one-month LIBOR on drawn amounts, subject to a floor of 0.5 per cent for euro or US dollar drawings and a floor of zero per cent for drawings in sterling and other currencies. GRL is required to pay certain fees under the Facility Agreement, including a "Facility Fee" of £500,000, a "Global Limit Increase Fee" of £62,500 and an "Early Termination Fee" calculated as a percentage (which is initially 2.0 per cent, and which will reduce to zero over time) of the maximum limit of the PNC Facility. The PNC

Facility has been secured in favour of PNC, as security agent for the lenders under the PNC Facility Agreement, by way of a debenture granted by the obligors under the PNC Facility Agreement. The Company has also granted a limited-recourse, third-party share charge over its shares in its subsidiary Game Digital Holdings Limited as security for the PNC Facility.

Duodi and the other members of the Concert Party

- 7.10 Please refer to paragraph 4 on pages 7 to 8 (inclusive) of the RPT Circular for a summary of the principal terms of the Lajedosa Facility Agreement and the Lajedosa Debenture (as well as the accession of Ads Reality Limited to each). The RPT Circular is available on the Company's website, as set out in paragraph 3 of Part IV of this document.

8 Middle market quotations

Set out below are the middle market quotations for the Ordinary Shares, as derived from the Official List, for (i) the first business day of each of the last six months before the date of this document and (ii) the Latest Practicable Date:

Date	Price per Ordinary Share (pence)
1 June	89.00
1 July 2016	73.00
1 August 2016	78.50
1 September 2016	72.00
3 October 2016	75.00
1 November 2016	68.75
Latest Practicable Date	49.00

9 General

- 9.1 Canaccord Genuity has given and has not withdrawn its written consent to the issue of this document with the inclusion herein of the references to its name in the form and context in which it appears.
- 9.2 There has been no significant change in the financial or trading position of the Company since 13 October 2016, being the date on which the Company's statement of annual financial results was published.
- 9.3 No agreement, arrangement or understanding currently exists whereby beneficial ownership of any Ordinary Shares acquired by the Company pursuant to the Buyback Authority will be transferred to any other person.
- 9.4 No agreement, arrangement or understanding (including any compensation arrangement) exists between the Concert Party or any person acting in concert with it and any of the Directors or recent Directors, Shareholders or recent Shareholders having any connection with or dependence on, or which is conditional on, the implementation of the Buyback Authority.

Part IV – Documents Available for Inspection

Copies of the following documents will be available for inspection during normal business hours on any weekday (Saturdays, Sundays and public holidays excepted) at the registered office of the Company, which is located at Unity House, Telford Road, Basingstoke, Hampshire, RG21 6YJ, until the AGM and will also be available for at least 15 minutes prior to and during the AGM and also on the Company's website at www.gamedigitalplc.com:

1. **the annual report and accounts of the Company for the financial year ended 25 July 2015 and the Annual Report, which can be found at:**
<http://www.gamedigitalplc.com/investor-relations/shareholder-services/agm.aspx>
2. **the accounts of Duodi for the financial year ended 31 March 2015, which can be found at:**
<http://www.gamedigitalplc.com/investor-relations/shareholder-services/agm.aspx>
3. **the RPT Circular, which can be found at:**
<http://www.gamedigitalplc.com/investor-relations/shareholder-services/agm.aspx>
4. **Canaccord Genuity's consent letter referred to in paragraph 9.1 of Part III of this document, which can be found at:**
<http://www.gamedigitalplc.com/investor-relations/shareholder-services/agm.aspx>
5. **the memorandum of association of the Company and the Articles of Association, which can be found at:**
<http://www.gamedigitalplc.com/investor-relations/shareholder-services/agm.aspx>
6. **the articles of association of Duodi, which can be found at:**
<http://www.gamedigitalplc.com/investor-relations/shareholder-services/agm.aspx>
7. **this document, which can be found at:**
<http://www.gamedigitalplc.com/investor-relations/shareholder-services/agm.aspx>

The documents available for inspection listed under items 1 to 3 above are incorporated by reference into this document. Hard copies of the accounts of Duodi for its financial year ended 31 March 2015 and of the RPT Circular will not be sent to Shareholders, persons with information rights or other persons to whom this document is being sent, unless requested. Hard copies of all of the documents incorporated by reference into this document are available free of charge on request in writing or by telephone from the Company Secretary at GAME Digital plc, Unity House, Telford Road, Basingstoke, Hampshire, RG21 6YJ (Tel: +44 (0)1256 784 000).

Part V – Notice of Annual General Meeting

NOTICE IS HEREBY GIVEN that the third annual general meeting of the Company will be held on 18 January 2017 at 11.00 a.m. at the registered office of the Company at Unity House, Telford Road, Basingstoke, Hampshire, RG21 6YJ to transact the following business. Capitalised terms used but not defined in this notice shall have the same meaning given to them in the circular of which this notice forms part:

Ordinary Resolutions

To consider and, if thought fit, to pass the following resolutions, which will be proposed as ordinary resolutions:

Resolution 1 – Annual Report and Accounts

TO receive and consider the audited accounts of the Company for the financial year ended 30 July 2016 and the reports of the Directors and auditor thereon.

Resolution 2 – Annual Report on Remuneration

TO receive and approve the Remuneration Committee's Annual Report on Remuneration (as contained in the Directors' Remuneration Report, but excluding the Directors' Remuneration Policy) for the financial year ended 30 July 2016.

Resolution 3 – Final Dividend

TO declare a final dividend of 1.75 pence per Ordinary Share for the financial year ended 30 July 2016.

Resolutions 4 to 8 (inclusive) – Re-election of Directors

Resolution 4

TO re-elect Martyn Gibbs as a Director of the Company.

Resolution 5

TO re-elect Mark Gifford as a Director of the Company.

Resolution 6

TO re-elect John Jackson as a Director of the Company.

Resolution 7

TO re-elect Lesley Watkins as a Director of the Company.

Resolution 8

TO re-elect Caspar Woolley as a Director of the Company.

Resolution 9 – Appointment of Auditor

TO appoint BDO LLP as the auditor of the Company to hold office until the conclusion of the next annual general meeting.

Resolution 10 – Auditor's Remuneration

TO authorise the Directors to determine the remuneration of the auditor.

Resolution 11 – Authority to Allot Shares

THAT the Directors be generally and unconditionally authorised, pursuant to Section 551 of the Act and in substitution for any existing authorities previously given, to allot shares in the Company and to grant rights to subscribe for or convert any security into shares in the Company:

- (a) up to an aggregate nominal amount of £569,530 (such amount to be reduced by the nominal amount allotted or granted under paragraph (b) below in excess of £569,530); and
- (b) comprising equity securities (as defined in Section 560 of the Act) up to an aggregate nominal amount of £1,139,060 (such amount to be reduced by the nominal amount allotted or granted under paragraph (a) above) in connection with an offer by way of a rights issue to:

- i. Shareholders in proportion (as nearly as may be practicable) to their existing holdings; and
- ii. holders of other equity securities as required by the rights of those securities or, if the Directors consider it necessary, as permitted by the rights of those securities,

and so that the Directors may impose any limits or restrictions and make any arrangements which they consider necessary or appropriate to deal with treasury shares, fractional entitlements, record dates, legal, regulatory or practical problems in, or under the laws of, any territory or any other matter, provided that this authority shall expire (unless previously renewed, varied or revoked by the Company in general meeting) 15 months after the date of the passing of this resolution or, if earlier, at the conclusion of the next annual general meeting of the Company after the date of the passing of this resolution, save that the Company may before expiry of this authority make an offer or agreement which would or might require shares to be allotted or rights to subscribe for or to convert any security into shares to be granted after this authority ends.

Resolution 12 – Political Donations

THAT, in accordance with Sections 366 and 367 of the Act, the Company and all its subsidiaries during the period for which this resolution has effect be generally and unconditionally authorised to:

- (a) make political donations to political parties or independent election candidates not exceeding £50,000 in total;
- (b) make political donations to political organisations other than political parties not exceeding £50,000 in total; and
- (c) incur political expenditure not exceeding £50,000 in total,

(as such terms are defined in the Act) during the period beginning with the date of the passing of this resolution and ending at the conclusion of the next annual general meeting of the Company or, if earlier, 15 months after the date of the passing of this resolution, provided that the authorised sums referred to in paragraphs (a), (b) and (c) above may be comprised of one or more amounts in different currencies which, for the purposes of calculating the said sums, shall be converted into pounds sterling at the exchange rate published in the London edition of the Financial Times on the date on which the relevant donation is made or expenditure incurred (or the first business day thereafter) or, if earlier, on the day on which the Company enters into any contract or undertaking in relation to the same provided that, in any event, the aggregate amount of political donations and political expenditure made or incurred by the Company and its subsidiaries pursuant to the authority granted by this resolution shall not exceed £150,000.

Resolution 13 – Whitewash resolution in relation to the Concert Party

THAT the waiver granted by the Panel of the obligation which would otherwise arise, pursuant to Rule 9 of the Code, for Duodi or any other member of the Concert Party to make a general offer to the other Shareholders for all of their Ordinary Shares as a result of market purchases of up to 17,085,910 Ordinary Shares by the Company pursuant to the authority granted under resolution 16, which could potentially increase the Concert Party's aggregate shareholding from approximately 43.93 per cent of the total voting rights in the Company to a maximum of approximately 48.81 per cent of the total voting rights in the Company, be approved.

Part V – Notice of Annual General Meeting

continued

Special Resolutions

To consider and, if thought fit, to pass the following resolutions, which will be proposed as special resolutions:

Resolutions 14 and 15 – Disapplication of statutory pre-emption rights

Resolution 14

THAT, subject to the passing of resolution 11 and in substitution for any existing authorities granted, the Directors be empowered pursuant to Sections 570 and 573 of the Act to allot equity securities (within the meaning of Section 560 of the Act) for cash, pursuant to the authority conferred by resolution 11, and/or to sell ordinary shares held by the Company as treasury shares for cash as if Section 561 of the Act did not apply to any such allotment or sale, provided that the power conferred by this resolution shall be limited to:

- (a) allotments of equity securities or sales of treasury shares in connection with a rights issue or otherwise in favour of holders of Ordinary Shares and in favour of all holders of any other class of equity securities in accordance with the rights attached to such class (in each case excluding any shareholder holding shares as treasury shares) where the equity securities offered to such persons are proportionate (as nearly as may be) to the respective existing holdings of equity securities held by them or are otherwise allotted in accordance with the rights attaching to such equity securities, provided that the Directors may make such arrangements as they consider necessary or expedient to deal with equity securities representing fractional entitlements or legal, practical or regulatory problems in any territory; and
- (b) allotments of equity securities or sales of treasury shares (otherwise than pursuant to sub-paragraph (a) above) for cash up to an aggregate nominal amount of £85,429,

provided that the power conferred by this resolution shall (unless previously renewed, varied or revoked by the Company in general meeting) expire 15 months after the date of the passing of this resolution or, if earlier, at the conclusion of the next annual general meeting of the Company after the date of the passing of this resolution, save that the Company may before expiry of this power make an offer or agreement which would or might require equity securities to be allotted or treasury shares to be sold after such expiry and the Directors may allot securities or sell treasury shares in pursuance of such an offer or agreement as if the power conferred hereby had not expired.

Resolution 15

THAT, subject to the passing of resolution 11 and in substitution for any existing authorities granted, the Directors be empowered pursuant to Sections 570 and 573 of the Act, in addition to any power granted under resolution 14, to allot equity securities (within the meaning of Section 560 of the Act) for cash, pursuant to the authority conferred by resolution 11, and/or to sell ordinary shares held by the Company as treasury shares for cash as if Section 561 of the Act did not apply to any such allotment or sale, provided that the power conferred by this resolution shall be:

- (a) limited to allotments of equity securities or sales of treasury shares up to an aggregate nominal amount of £85,429; and
- (b) used only for the purposes of financing (or refinancing, if the power is to be used within six months after the original transaction) a transaction which the Directors determine to be an acquisition or other capital investment of a kind contemplated by the Statement of Principles on Disapplying Pre-Emption Rights most recently published by the Pre-Emption Group prior to the date of this notice,

provided that the power conferred by this resolution shall (unless previously renewed, varied or revoked by the Company in general meeting) expire 15 months after the date of the passing of this resolution or, if earlier, at the conclusion of the next annual general meeting of the Company after the date of the passing of this resolution, save that the Company may before expiry of this power make an offer or agreement which would or might require equity securities to be allotted or treasury shares to be sold after such expiry and the Directors may allot securities or sell treasury shares in pursuance of such an offer or agreement as if the power conferred hereby had not expired.

Resolution 16 – Purchase of Own Shares

THAT the Company be generally and unconditionally authorised for the purposes of Section 701 of the Act to make one or more market purchases (as defined in Section 693(4) of the Act) of Ordinary Shares on such terms and in such manner as the Directors may from time to time determine, provided that:

- (a) the maximum aggregate number of Ordinary Shares hereby authorised to be purchased is 17,085,910;
- (b) the minimum price, exclusive of expenses, which may be paid for an Ordinary Share is one penny;
- (c) the maximum price, exclusive of expenses, which may be paid for an Ordinary Share is the higher of (i) an amount equal to 105 per cent of the average of the middle market quotations for an Ordinary Share as derived from The London Stock Exchange Daily Official List for the five business days immediately preceding the day on which that Ordinary Share is contracted to be purchased and (ii) the higher of the price of the last independent trade and the highest current independent purchase bid on the trading venue where the purchase is carried out; and
- (d) the authority granted by this resolution shall, unless previously renewed, varied or revoked, expire on the date falling 12 months after the date of the passing of this resolution or, if later, at the conclusion of the next annual general meeting of the Company after the date of the passing of this resolution, save that the Company may, before such expiry, enter into a contract for the purchase of Ordinary Shares which will or may be completed wholly or partly after such expiry, and the Company may purchase Ordinary Shares in pursuance of any such contract as if the authority had not expired.

Resolution 17 – Length of notice for general meetings (other than annual general meetings)

THAT a general meeting (other than an annual general meeting) of the Company may be called on 14 clear days' notice, provided that this authority shall expire at the conclusion of the next annual general meeting of the Company.

By order of the Board



Ruth Cartwright ACIS

Company Secretary
30 November 2016

Registered Office
Unity House
Telford Road
Basingstoke
Hampshire RG21 6YJ

Explanatory Notes to the Resolutions

As at the Latest Practicable Date, Duodi held Ordinary Shares representing approximately 43.22 per cent of the Company's issued ordinary share capital. In order to enable the Company to evidence compliance with (i) Listing Rule 9.2.2E in relation to resolutions 6 to 8 (inclusive) and (ii) the Code in relation to resolution 13, it is expected that the Chairman will exercise his discretion, in accordance with Article 32.1 of the Articles of Association, to direct that the voting in relation to each of the resolutions shall be by way of a poll.

You are requested to consider the following resolutions, which will be proposed as ordinary resolutions (which means that, for each of those resolutions to be passed, more than half of all votes cast at the AGM must be in favour of the relevant resolution):

Resolution 1 – Annual Report and Accounts

The Directors are required by the Act to present the Company's audited accounts and the directors' and auditor's reports thereon to the AGM. This allows Shareholders the opportunity to ask questions on the reports and accounts before they vote on them. The reports and accounts are available at <http://www.gamedigitalplc.com/~media/Files/G/Game-Corp/documents/results-reports-presentations/2016/annual-report-2016.PDF>.

Resolution 2 – Annual Report on Remuneration

The Directors' Remuneration Report is presented in three sections:

- the annual statement by the chairman of the Remuneration Committee;
- the Annual Report on Remuneration; and
- the Directors' Remuneration Policy, as set out in the Remuneration Policy Report.

The annual statement by the chairman of the Remuneration Committee, set out on pages 88 to 90 of the Annual Report, summarises the major decisions taken on Directors' remuneration, any substantial changes relating to Directors' remuneration made during the Company's financial year, and the context in which those changes occurred and decisions took place.

The Annual Report on Remuneration, set out on pages 91 to 97 of the Annual Report, provides details of the remuneration paid to Directors in respect of the Company's financial year, including: base salary, taxable benefits, short-term incentives (including percentage deferred), long-term incentives awarded in the year, pension-related benefits and any other items in the nature of remuneration and any sum(s) recovered or withheld during the year in respect of amounts paid in earlier years.

Resolution 2 requests the approval of the Annual Report on Remuneration. You should note that the vote on the Annual Report on Remuneration is advisory in nature and the Directors' entitlement to receive remuneration is not conditional upon it being passed.

The Directors' Remuneration Policy, set out in the Remuneration Policy Report on pages 98 to 102 of the Annual Report, provides details of the Company's policy on Directors' remuneration (including the policy on payments for loss of office). The Company's Remuneration Policy was approved by a binding vote at the first annual general meeting of the Company (held on 15 January 2015) and, if unchanged, may remain valid for up to three years from approval without the requirement for a new Shareholder approval. It is proposed that the Company's Remuneration Policy remain unchanged.

Resolution 3 – Final Dividend

On 5 August 2016, the Company paid an interim dividend of 1.67 pence per Ordinary Share.

This resolution seeks approval from Shareholders of a final dividend of 1.75 pence per Ordinary Share, bringing the total dividend for the year to 3.42 pence per Ordinary Share. However, the amount of the final dividend cannot be more than the amount which the Directors have recommended.

If approved, the final dividend will be paid on 10 February 2017 to Shareholders on the register at the close of business on 30 December 2016.

Resolutions 4 to 8 (inclusive) – Re-election of Directors

Resolutions 4 to 8 concern the re-election of each of the Directors named in the relevant resolution.

In accordance with the UK Corporate Governance Code and the Articles of Association, every Director (other than David Hamid, who is stepping down following the AGM, and Franck Tuil, who left the Board on 13 October 2016) must submit themselves for annual re-election by Shareholders.

John Jackson, Lesley Watkins and Caspar Woolley were initially appointed as Directors on 16 May 2014 in preparation for the IPO and, apart from this appointment, there are no existing or previous relationships, transactions or arrangements between any of them and the Company, the Company's other Directors, Duodi or Baker Partners LP.

The Company has, in accordance with the provisions of the UK Corporate Governance Code, determined that each of John Jackson, Lesley Watkins and Caspar Woolley are independent from the Company.

In preparation for the IPO and prior to the appointment of a nomination committee, the Board undertook a thorough process, with the assistance of external search consultancy Korn Ferry, to identify appropriate non-executive Directors. Following the outcome of this year's internal board evaluation process, the Company's nomination committee concluded that the Non-Executive Directors have the correct balance of skill, knowledge and experience to be relevant to the Group and to drive it forward. It further found that all Directors in office at the Company's financial year end had been effective and had demonstrated appropriate commitment to their roles and should be put forward for re-appointment at the AGM (other than David Hamid, who is stepping down following the AGM, and Franck Tuil, who left the Board on 13 October 2016).

The biographies of the Directors standing for re-election at the AGM, as well as the biographies for David Hamid and Franck Tuil, can be found on pages 70 to 71 of the Annual Report.

Resolutions 9 and 10 – Appointment of the auditor and auditor's remuneration

At each meeting at which the Company's accounts are presented to its Shareholders, the Company is required to appoint an auditor to serve until the next such meeting. Following a comprehensive tender process carried out in accordance with the requirements of the Act, the Company's Audit and Risk Committee has recommended the appointment of BDO LLP to hold office until the conclusion of the Company's next annual general meeting, as replacement for Deloitte LLP. Out of all the firms that participated in the tender process, BDO LLP was selected as the Audit and Risk Committee concluded that BDO LLP were able to offer a highly professional service, with a relatively easy transition from Deloitte LLP, and because they proposed the most competitively priced service. The

Explanatory Notes to the Resolutions

continued

recommendation by the Company's Audit and Risk Committee was free from influence by a third party and no contractual term of the kind mentioned in Article 16(6) of Regulation (EU) No 537/2014 of 16 April 2014 has been imposed on the Company.

Shareholders may further grant the Directors authority to set the level of remuneration payable to the auditor of the Company and resolution 10 seeks that authority. Details of the remuneration paid to the auditor during the Company's financial year ended 30 July 2016 can be found on page 131 of the Annual Report.

Resolution 11 – Allotment of share capital

Paragraph (a) of resolution 11 would give the Board the authority to allot shares or grant rights to subscribe for or convert any securities into shares up to an aggregate nominal amount equal to £569,530. This amount represents approximately one-third of the Company's issued share capital as at the Latest Practicable Date.

In line with guidance issued by the IA, paragraph (b) of this resolution would give the Board the authority to allot shares or grant rights to subscribe for or convert any securities into shares in connection with a rights issue in favour of Shareholders up to an aggregate nominal amount equal to £1,139,060, as reduced by the nominal amount of any shares issued under paragraph (a) of this resolution. This amount (before any reduction) represents an amount equal to approximately two-thirds of the Company's issued share capital as at the Latest Practicable Date.

The authorities sought under paragraphs (a) and (b) of resolution 11 are in substitution for all existing authorities, granted by the Articles of Association or otherwise, and without prejudice to previous allotments made under such existing authorities. The authorities sought under this resolution will expire at the earlier of the conclusion of the next annual general meeting of the Company and 17 April 2018 (being 15 months after the passing of this resolution). Other than in relation to the Company's employee share plans, the Directors have no present intention of exercising the authority, but believe that it is in the best interests of the Company to have the authority available. This gives the Directors the flexibility to issue further shares at short notice and without the need for a general meeting should they determine that it would be in the best interests of the Company and the Shareholders as a whole to do so.

The guidance issued by the IA supersedes and replaces the previous guidance issued by the Association of British Insurers in relation to the subject matter of resolution 11.

Resolution 12 – Political donations

This resolution deals with political donations. The Company does not make, and does not intend to make, any political donations (to political parties or other political organisations) or incur political expenditure. However, as the provisions in the Act that relate to political expenditure are very widely drafted, what may constitute a political donation, a political party, a political organisation or political expenditure for the purposes of the relevant legislation is not easily identifiable and unintended activities may otherwise be prohibited. Sponsorship, subscriptions, payment of expenses, paid leave for employees fulfilling public duties, and support for bodies representing the business community in policy review or reform, may fall within this regime. Under the Act, any such deemed political expenditure is prohibited unless authorised by Shareholders in advance.

Therefore, notwithstanding that the Company has not made a political donation in the past, and has no intention either now or in the future of making any political donation or incurring any political expenditure in respect of any political party, political organisation or independent election candidate, the Board has decided to put forward this resolution to enable the Company to continue to support the community and put forward its views to wider business and government entities as part of its normal business activities without running the risk of being in breach of the law.

This resolution does not, if passed, authorise any specific donations or expenditure. The authority will cover the period from the date this resolution is passed until the conclusion of the next annual general meeting of the Company or, if earlier, 17 April 2018 (being 15 months after the passing of this resolution). As permitted under the Act, this resolution also covers any political donations made, or political expenditure incurred, by any subsidiaries of the Company.

Resolution 13 – Whitewash resolution in relation to the Concert Party

In accordance with the requirements of Rule 37.1 of the Code, we are asking the Independent Shareholders to approve the terms of the Waiver for the reasons set out in Part II of this document.

In accordance with the requirements of the Code, no member of the Concert Party will be voting, in respect of resolution 13, its interest in any of the Ordinary Shares held by the relevant member of the Concert Party. The vote in respect of resolution 13 will be held by means of a poll and only Independent Shareholders will be entitled to vote. Accordingly, it is very important that the Form of Proxy is duly completed by Shareholders and returned or submitted by one of the methods described in the explanatory notes as to the proxy, voting and attendance procedures at the AGM.

You are requested to consider the following resolutions, which will be proposed as special resolutions (which means that, for each of the resolutions to be passed, at least three-quarters of all votes cast at the AGM must be in favour of the relevant resolution):

Resolutions 14 and 15 – Disapplication of statutory pre-emption rights

These resolutions seek shareholder approval to grant the Directors the power to allot equity securities of the Company and/or sell treasury shares pursuant to Sections 570 and 573 of the Act without first offering them to existing Shareholders in proportion to their existing shareholdings.

The power in resolution 14 will be limited to allotments of equity securities and/or sales of treasury shares (i) for cash in connection with pre-emptive offers, subject to any arrangements that the Directors consider appropriate to deal with fractions and overseas requirements and (ii) otherwise for cash up to a maximum nominal value of £85,429 (representing approximately 5 per cent of the Company's issued ordinary share capital as at the Latest Practicable Date), which is in accordance with the guidelines set out in the Pre-Emption Group's Statement of Principles (as updated in May 2016) (the "PEG Principles").

The PEG Principles also support, in addition to the power granted under resolution 14, the annual disapplication of pre-emption rights in respect of allotments of equity securities and/or sales of treasury shares for cash pursuant to the authority given in resolution 11 in respect of transactions which the Directors determine to be an acquisition or other capital investment as defined by the PEG Principles. Accordingly, and in line with the guidelines set out in the PEG Principles, resolution 15 is proposed as a separate resolution to authorise the Directors to allot equity securities and/or sell treasury shares for cash up to a further amount equal to 5 per cent of the Company's issued ordinary share capital, to be used for transactions which the Directors determine to be an acquisition or other capital investment as defined by the PEG Principles.

If the additional 5 per cent disapplication power envisaged by resolution 15 is used, the Company intends to disclose, in the announcement regarding the issue, the circumstances that have led to its use and the consultation process undertaken. In addition, where the Company undertakes a placing using the disapplication of pre-emption rights, the Company intends to publish in its next annual report (i) the actual level of discount achieved, (ii) the net proceeds raised, (iii) how those net proceeds were used and (iv) the percentage increase in issued share capital due to non-pre-emptive issuance for cash over the three-year period preceding the issue.

Other than in relation to the Company's employee share plans, the Directors have no present intention of exercising the powers contained in resolutions 14 and 15, but believe that it is in the best interests of the Company to have the powers available so that the Directors have flexibility in the management of the Company's capital resources to finance business opportunities as they may arise. The Company does not intend to issue more than 7.5 per cent of its issued share capital on a non-pre-emptive basis in any rolling three-year period, without consulting Shareholders first, in line with the PEG Principles.

The powers contained in resolutions 14 and 15 will expire upon the expiry of the general authority conferred in resolution 11 (i.e., at the conclusion of the next annual general meeting of the Company or, if earlier, on 17 April 2018 (being 15 months after the passing of this resolution)).

Resolution 16 – Authority to purchase own shares

This resolution seeks shareholder approval to grant the Company the authority to purchase its own shares pursuant to Sections 693 and 701 of the Act. The minimum price at which Ordinary Shares may be purchased by the Company is one penny, being their nominal value. The maximum price which may be paid for an Ordinary Share will be an amount which is not more than the higher of (i) 5 per cent above the average of the middle market quotations for an Ordinary Share as derived from The London Stock Exchange Daily Official List for the five business days immediately preceding the day on which the Ordinary Share is contracted to be purchased and (ii) the higher of the price of the last independent trade and the highest current independent purchase bid on the trading venue where the purchase is carried out (in each case, exclusive of any expenses incurred by the Company in connection with effecting such purchase).

The Company may consider holding any of its own shares which it purchases pursuant to the authority conferred by this resolution as treasury shares. This would allow the Company to sell shares out of treasury. No dividends will be paid on any shares held in treasury and no voting rights will attach to any such shares. It will also be possible for the Company to transfer shares out of treasury pursuant to an employees' share scheme. If any shares are so used then the Company will count them towards the limits in such employees' share schemes on the number of new shares which may be issued under them. As at the Latest Practicable Date, the Company held no shares in treasury.

The Directors are committed to managing the Company's capital structure effectively. Purchases will be made only if the effect would be expected to improve earnings per share and the Directors consider that it would be in the best interests of the Company to do so. This resolution caps the maximum number of shares to be purchased at approximately 10 per cent of the issued share capital as at the Latest Practicable Date, being 170,859,106 Ordinary Shares. In the Company's financial year ended 30 July 2016, the Company did not purchase any of its own shares.

The Company has options and awards outstanding over 7,702,081 Ordinary Shares, which represents approximately 4.51 per cent of the Company's issued ordinary share capital as at the Latest Practicable Date and would, assuming no further Ordinary Shares are issued and that the authority given by resolution 16 and the existing authority are both fully used, represent approximately 5.63 per cent of the Company's issued ordinary share capital.

If approved, the authority will, unless previously renewed, varied or revoked, expire on the date falling 12 months after the date on which it was given or, if later, at the conclusion of the Company's next annual general meeting after the resolution is passed. The Directors have no present intention of exercising all or any of the powers conferred by this resolution and will only exercise their authority if they believe it will be in the best interests of the Company and Shareholders as a whole.

Resolution 17 – Length of notice for general meetings (other than annual general meetings)

The Company must call general meetings (other than annual general meetings) on not less than 21 clear days' notice unless (i) Shareholders consent annually to a shorter period (which cannot be less than 14 clear days) and (ii) the facility to vote by electronic means is accessible for all Shareholders. This resolution is proposed to allow the Company to hold general meetings (other than annual general meetings) on 14 clear days' notice so long as both conditions are met. Annual general meetings will continue to be held on at least 21 clear days' notice.

The Directors do not expect that the shorter notice period would be used as a matter of routine, but will instead only be used where the flexibility is merited by the business of the relevant meeting and if it is thought likely to be for the benefit of Shareholders as a whole.

Explanatory Notes as to the Proxy, Voting and Attendance Procedures at the AGM

1. A member of the Company entitled to attend and vote at the AGM is entitled to appoint a proxy to exercise all or any of his rights to attend, speak and vote at the AGM. A proxy need not be a member of the Company. A member may appoint more than one proxy, provided that each proxy is appointed to exercise the rights attached to different shares. A proxy form should accompany this notice. If you did not receive a proxy form and believe that you should have one, or if you require additional proxy forms, please call 0345 002 1125. Alternatively, your proxy may be appointed online by visiting www.investorcentre.co.uk/eproxy. If you hold your shares through a nominee service, please contact your nominee service provider regarding the process for appointing a proxy. In the case of joint holders of any share, where more than one of the joint holders purports to appoint a proxy in respect of the same share, only the appointment submitted by the person whose name stands first in the register as one of the joint holders will be accepted.
2. Under Section 146 of the Act, a person who is not a member of the Company, but has been nominated by a member of the Company (the “**relevant member**”) to enjoy information rights (the “**nominated person**”), does not have a right to appoint any proxies under the procedure specified in note 1 above. A nominated person may have a right under an agreement with the relevant member to be appointed or to have somebody else appointed as a proxy for the AGM. If a nominated person does not have such a right, or has such a right and does not wish to exercise it, he may have a right under an agreement with the relevant member to give instructions as to the exercise of voting rights.
3. To be effective, the online proxy appointment or the instrument appointing a proxy and any authority under which it is executed (or a notarially certified copy of such authority) must be received by the Company’s registrars by **11:00 a.m. on 16 January 2017**. A form of proxy is enclosed with this notice. Completion and return of the form of proxy or online proxy appointment will not preclude Shareholders from attending and voting in person at the AGM.
4. To appoint a proxy or to give or amend an instruction to a previously appointed proxy via the CREST system, the CREST message must be received by the issuer’s agent (ID number 3RA50) by **11:00 a.m. on 16 January 2017**. For this purpose, the time of receipt will be taken to be the time (as determined by the timestamp applied to the message by the CREST Applications Host) from which the issuer’s agent is able to retrieve the message. After this time any change of instructions to a proxy appointed through CREST should be communicated to the proxy by other means. CREST Personal Members or other CREST sponsored members, and those CREST Members who have appointed voting service provider(s), should contact their CREST sponsor or voting service provider(s) for assistance with appointing proxies via CREST. For further information on CREST procedures, limitations and system timings, please refer to the CREST Manual on the Euroclear website (www.euroclear.com). We may treat as invalid a proxy appointment sent by CREST in the circumstances set out in Regulation 35(5)(a) of the Uncertificated Securities Regulations 2001. In any case, your proxy form must be received by the Company’s registrars by not later than **11:00 a.m. on 16 January 2017**.
5. In accordance with Regulation 41 of the Uncertificated Securities Regulations 2001 and Section 360B(2) of the Act, only those members entered on the relevant register of members of the Company as at the close of business on the day which is two days before the day of the meeting shall be entitled to attend or vote at the AGM in respect of the number of shares registered in their name at that time. Changes to entries on the relevant register of members after that time shall be disregarded in determining the rights of any person to attend or vote at the meeting.
6. As at the Latest Practicable Date, the issued share capital of the Company consisted of 170,859,106 Ordinary Shares, carrying one vote each. Therefore, the total voting rights in the Company as at the Latest Practicable Date were 170,859,106. As at the Latest Practicable Date, the Company held no shares in treasury.
7. A corporate member may authorise a person or persons to act as its representative(s) at the AGM. Each such representative may exercise (on behalf of the corporation) the same powers as the corporation could exercise if it were an individual Shareholder in the Company, provided that they do not do so in relation to the same shares.
8. Under Section 527 of the Act, the Company may be required by members meeting the threshold set out in that section to publish on a website a statement setting out any matter relating to (i) the audit of the Company’s accounts (including the audit report and the conduct of the audit) that are to be laid before the meeting or (ii) any circumstances connected with the auditor of the Company ceasing to hold office since the previous meeting at which annual accounts and reports were laid in accordance with Section 437 of the Act, in each case which they intend to raise at the meeting. The Company may not require the members requesting any such website publication to pay its expenses in complying with the relevant requirements of the Act. Where the Company is required to place a statement on a website under Section 527 of the Act, it must forward the statement to the Company’s auditor by no later than the time when it makes the statement available on the website. The business which may be dealt with at the meeting includes any statement that the Company has been required under Section 527 of the Act to publish on a website.
9. Any member attending the AGM has a right to ask questions. The Company must cause to be answered any such question relating to the business being dealt with at the AGM, but no such answer need be given if (i) to do so would interfere unduly with the preparation for the AGM or would involve the disclosure of confidential information, (ii) the answer has already been given on the Company’s website in the form of an answer to a question or (iii) it is undesirable in the interests of the Company or the good order of the AGM that the question be answered.
10. You may not use any electronic address provided in this notice of general meeting or any related documents (including the Form of Proxy) for communicating with the Company for any purposes other than those expressly stated.

11. Copies of the Service Agreements and the Non-Executive Directors' letters of appointment will be available for inspection at the registered office of the Company and at the offices of Macfarlanes LLP, 20 Cursitor Street, London, EC4A 1LT during usual business hours from the date of this document until the conclusion of the AGM.
12. A copy of this notice, and other information required by Section 311A of the Act, can be found at <http://www.gamedigitalplc.com/investor-relations/shareholder-services/agm.aspx>.

GAME Digital plc

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